

Focus Areas	Methuen Bay, Hempstead Harbor, Oyster Bay, and Cold Spring Harbor waters and the Long Island Sound waters immediately adjacent	
Target Audience	Associated Pollutants	Education & Outreach Topic(s) on Pollutant Generating Activities
Residents	Pathogens	- General Stormwater Information - Pet and other animal waste - Do Not Feed the Geese/Geese-Detering Programs - Lawn maintenance - Proper maintenance of septic systems - County S.E.P.T.I.C. Program
	Nitrogen	- Fertilizer use and its impact on water quality - Pet and other animal waste - Do Not Feed the Geese/Geese-Detering Programs - Illicit Discharges - Proper maintenance of septic systems - County S.E.P.T.I.C. Program - Proper management of solid waste and dumpsters - Proper management of parking lot surfaces - General Stormwater Information
	Chemicals - Oil/Grease, et al	- Lawn maintenance - Disposal of household hazardous waste - Proper disposal of swimming pool water - Building maintenance and the use of detergents
	Solid Waste/debris	- Litter generation - Disposal of household hazardous waste
Commercial Business Owners & Staff	Nitrogen	- Fertilizer use and its impact on water quality - Do Not Feed the Geese/Geese-Detering Programs - Illicit Discharges - Proper maintenance of septic systems - County S.E.P.T.I.C. Program - Proper management of solid waste and dumpsters - Proper management of parking lot surfaces - General Stormwater Information - Lawn maintenance
	Pathogens	- General Stormwater Information - Do Not Feed the Geese/Geese-Detering Programs - Illicit Discharges - Proper maintenance of septic systems - County S.E.P.T.I.C. Program - Proper management of solid waste and dumpsters - Proper management of parking lot surfaces - Lawn maintenance
	Sediment	- General Stormwater Information - Proper application of salt - Material Storage - Proper management of solid waste and dumpsters - Proper management of parking lot surfaces
	Chemicals - Oil/Grease, et al	- Lawn maintenance - Disposal of hazardous waste - Proper application of salt - Material Storage - Vehicle fluid changing and maintenance
	Solid Waste/debris	- Litter generation - Disposal of household hazardous waste - Proper management of solid waste and dumpsters - Proper management of parking lot surfaces
	Nitrogen	- Fertilizer use and its impact on water quality - General Stormwater Information - Pet and other animal waste - Do Not Feed the Geese/Geese-Detering Programs - Illicit Discharges - Proper maintenance of septic systems - County S.E.P.T.I.C. Program - Proper management of solid waste and dumpsters - Proper management of parking lot surfaces - Lawn maintenance - General Stormwater Information - Illicit discharges - Proper maintenance of septic systems - County S.E.P.T.I.C. Program - Do Not Feed the Geese/Geese-Detering Programs - Lawn maintenance
Institutions: Managers, staff, and students	Sediment	- Stormwater management practices - Proper application of salt - Requirements for coverage under the CUP
	Chemicals - Oil/Grease, et al	- Illicit discharges - Stormwater management practices - Proper disposal of swimming pool water - Proper application of salt - Material Storage - Proper management of parking lot surfaces - Vehicle fluid changing and maintenance
	Solid Waste/debris	- Stormwater management practices - Proper management of solid waste and dumpsters - Proper management of parking lot surfaces - Requirements for coverage under the CUP
	Nitrogen	- General Stormwater Information - Lawn maintenance - Fertilizer use and its impact on water quality - Do Not Feed the Geese/Geese-Detering Programs - Illicit Discharges - Proper maintenance of septic systems - County S.E.P.T.I.C. Program - Proper management of solid waste and dumpsters - Proper management of parking lot surfaces - Illicit discharges - Stormwater management practices - Proper erosion and sediment control - General Stormwater Information - Do Not Feed the Geese/Geese-Detering Programs - Proper maintenance of septic systems - County S.E.P.T.I.C. Program
	Pathogens	- General Stormwater Information - Do Not Feed the Geese/Geese-Detering Programs - Proper maintenance of septic systems - County S.E.P.T.I.C. Program
	Sediment	- Stormwater management practices - Proper erosion and sediment control - Requirements for coverage under the CUP
Construction: Developers, contractors, and design professionals	Chemicals - Oil/Grease, et al	- Illicit discharges - Stormwater management practices - Proper erosion and sediment control - Requirements for coverage under the CUP
	Concrete Wash-out	- Illicit discharges - Stormwater management practices - Proper erosion and sediment control - Requirements for coverage under the CUP
	Solid Waste/debris	- Stormwater management practices - Proper erosion and sediment control - Requirements for coverage under the CUP
	Nitrogen	- General Stormwater Information - Lawn maintenance - Fertilizer use and its impact on water quality - Do Not Feed the Geese/Geese-Detering Programs - Illicit Discharges - Proper maintenance of septic systems - County S.E.P.T.I.C. Program - Proper management of solid waste and dumpsters - Proper management of parking lot surfaces - Illicit discharges - Stormwater management practices - Proper erosion and sediment control - General Stormwater Information - Do Not Feed the Geese/Geese-Detering Programs - Proper maintenance of septic systems - County S.E.P.T.I.C. Program
	Pathogens	- General Stormwater Information - Do Not Feed the Geese/Geese-Detering Programs - Proper maintenance of septic systems - County S.E.P.T.I.C. Program
	Sediment	- Stormwater management practices - Proper erosion and sediment control - Requirements for coverage under the CUP
Industrial Owners and staff	Chemicals - Oil/Grease, et al	- Illicit discharges - Stormwater management practices - Proper erosion and sediment control - Requirements for coverage under the CUP
	Solid Waste/debris	- Illicit discharges - Stormwater management practices - Proper erosion and sediment control - Requirements for coverage under the CUP
	Nitrogen	- General Stormwater Information - Lawn maintenance - Fertilizer use and its impact on water quality - Do Not Feed the Geese/Geese-Detering Programs - Illicit Discharges - Proper maintenance of septic systems - County S.E.P.T.I.C. Program - Proper management of solid waste and dumpsters - Proper management of parking lot surfaces - Illicit Discharges - Proper management of solid waste and dumpsters - Proper management of parking lot surfaces - General Stormwater Information - Do Not Feed the Geese/Geese-Detering Programs - Lawn maintenance - Proper maintenance of septic systems
	Pathogens	- Illicit Discharges - Proper management of solid waste and dumpsters - Proper management of parking lot surfaces - General Stormwater Information - Do Not Feed the Geese/Geese-Detering Programs - Lawn maintenance
	Sediment	- General Stormwater Information - Proper application of salt - Material Storage - Proper management of solid waste and dumpsters - Proper management of parking lot surfaces
	Chemicals - Oil/Grease, et al	- Lawn maintenance - Disposal of household hazardous waste - Proper application of salt - Material Storage
Traditional MSA Operators and Non-traditional Operator: Municipal Staff	Solid Waste/debris	- Disposal of hazardous waste - Proper management of solid waste and dumpsters - Proper management of parking lot surfaces
	Nitrogen	- General Stormwater Information - Pet and other animal waste - Do Not Feed the Geese/Geese-Detering Programs - Fertilizer use and its impact on water quality - Lawn maintenance - Requirements for coverage under the CUP - Requirements for coverage under the MSOP - Illicit Discharges - Proper maintenance of septic systems - County S.E.P.T.I.C. Program - Proper management of solid waste and dumpsters - Proper management of parking lot surfaces
	Pathogens	- General Stormwater Information - Pet and other animal waste - Do Not Feed the Geese/Geese-Detering Programs - Lawn maintenance - Proper maintenance of septic systems - County S.E.P.T.I.C. Program - Disposal of solid waste and dumpsters
	Sediment	- General Stormwater Information - Proper erosion and sediment control - Proper application of salt - Material Storage - Proper management of solid waste and dumpsters - Proper management of parking lot surfaces
	Chemicals - Oil/Grease, et al	- Lawn maintenance - Building maintenance and the use of detergents - Material Storage - Disposal of household hazardous waste - Proper application of salt - Material Storage - Vehicle fluid changing and maintenance
	Solid Waste/debris	- Litter generation - Disposal of household hazardous waste - Proper management of solid waste and dumpsters - Proper management of parking lot surfaces

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Focus Areas:		Manhasset Bay, Hempstead Harbor, Oyster Bay, and Cold Spring Harbor waters and the Long Island Sound waters immediately adjacent
Target Audience	Associated Pollutants	Education & Outreach Topics(s)
Residents	Pathogens	Septic System/Cesspool Maintenance & Upgrade (Nassau and Suffolk); Pet Waste (i.e., Scoop the Poop); Storm Water Management (i.e. retain the rain, decrease impervious surfaces/increase pervious surfaces, green infrastructure); Geese Detering Programs (Don't Feed the Geese, Egg Oiling)
	Nitrogen	Fertilizer use (i.e., purchase better mixes to reduce/eliminate fertilizing); Onsite Wastewater Management Maintenance & Septic System (IA) Upgrade (Nassau and Suffolk); Pet Waste (i.e., Scoop the Poop); Storm Water Management (i.e. retain the rain, decrease impervious surfaces/increase pervious surfaces, green infrastructure); Geese Detering Programs (Don't Feed the Geese, Egg Oiling)
MS4 Staff	Stormwater Management	MS4 Training especially Stormwater Pollution Prevention Plan (SWPPP), Erosion Control, Best Management Practices (BMPs), Illicit Discharge Detection and Elimination, and general Stormwater Information.
Institutions	Pathogens	Septic System/Cesspool Maintenance & Upgrade (Nassau and Suffolk); Illicit Discharge Detection and Elimination Pet Waste (i.e., Scoop the Poop); Storm Water Management (i.e. retain the rain, decrease impervious surfaces/increase pervious surfacess, green infrastructure); Geese Detering Programs (Don't Feed the Geese, Egg Oiling)
	Nitrogen	Fertilizer use (i.e., reduce/eliminate fertilizer use); Onsite Wastewater Management Maintenance & Septic System (IA) Upgrade (Nassau and Suffolk); Pet Waste (i.e., Scoop the Poop); Storm Water Management (i.e. retain the rain, decrease impervious/increase pervious surfaces, green infrastructure); Geese Detering Programs (Don't Feed the Geese, Egg Oiling)
Construction	Nutrients	Reduction or elimination of fertilizers, low maintenance and/or native landscaping/minimize turf
	Sediment	Training to prepare Stormwater Pollution Prevention Plan (SWPPP) and Best Management Practices (BMPs) especially the 4-hour erosion control training
	Chemicals - Oil/Grease, et al	Stormwater Pollution Prevention Plan (SWPPP) and Best Management Practices (BMPs) including reduction and proper disposal, preventative maintenance on equipment
	Concrete Wash-out	Stormwater Pollution Prevention Plan (SWPPP) and Best Management Practices (BMPs)
	Solid Waste/debris	Stormwater Pollution Prevention Plan (SWPPP) and Best Management Practices (BMPs)
Commercial Business Owners & Staff	Chemicals - Oil/Grease, et al	Implement Best Management Practices (BMPs) to minimize use of harmful chemicals and preventative maintenance on equipment
	Solid Waste/debris	Implement Best Management Practices (BMPs)

Educational Topic	Target Audience				
	Residents	Commercial business owners and staff	Institutions: Managers, staff, and students	Construction: Developers, contractors, and design professionals	Industrial: Owners and staff
General Stormwater Information	X	X	X	X	X
Pet and other animal waste	X	X	X	X	X
Lawn maintenance	X	X	X	X	X
Illicit Discharges	X	X	X	X	X
Disposal of household hazardous waste	X	X	X		X
Proper maintenance of septic systems	X	X	X		

Litter generation	X	X			
Proper disposal of swimming pool water	X		X		
Stormwater management practices	X			X	
Building maintenance and the use of detergents	X	X			
Proper application of salt		X	X		X
Material Storage		X	X		X
Proper management of solid waste and dumpsters		X	X		X
Proper management of parking lot surfaces		X	X		X
Vehicle fluid changing and maintenance		X	X		

Proper erosion and sediment control					
Requirements for overage under the CGP				X	
Requirements for coverage under the MSGP					X

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